



# SUPPORT HIS MISSION

THE FOUNDATION AIMS TO CARRY ON DOING WHAT JOEY DID BEST –  
HELPING OTHERS.



THE JOEY D FOUNDATION

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# YOU'RE MAKING A DIFFERENCE

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My son Joey wanted to help anyone in need, his generosity was never ending. To honor him, we set up a foundation in order to support an endowed scholarship at Florida State University, local youth sports opportunities and other initiatives. The Joey D Foundation will continue impacting our community in the never ending way that Joey did each and every day.

Joey thrived through building friendships, excelling at his schoolwork, and coming into his own. We want to give underserved Collier County students the same opportunities Joey had to grow personally, physically and academically, but we need your help.

In order for us to start benefitting local youth sports organizations and for the endowed scholarship to become available, we need to raise the money. The endowed scholarship will give one student a year a full-ride scholarship at Florida State University. Your sponsorship allows for Joey to always continue to do what he did best – help others.

Thank you for your consideration in helping us make a difference in our local community!

**Jen DiPascale**  
Foundation Chair





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# JOEY'S STORY

From the day Joey was born, we knew he was special. His vibrant personality and contagious smile could light up any room, and his natural confidence gave him the ability to do anything he set his mind to, even from a young age. He started bussing tables at our family restaurant, Joey D's, when he was only 6 years old to save up money to buy an iPad. He loved talking to all the customers (and didn't mind the tips they gave him either). Most of all, he adored his family, and was never embarrassed to hug or kiss us in front of his friends. Joey made sure we knew how much he loved us, no matter what.

Football was Joey's first love. He began Pop Warner football at just 5 years old as a part of the Naples Hurricanes, and soon became obsessed with sports. He loved playing sports, watching sports and learning everything there was to know about sports. Joey continued to play football until high school, where he also found his passion for lacrosse. Most of the other kids had been playing for years, but Jojo caught up to them in no time. Joey was very determined, showing us again what we had always known – when he set his mind to something, he found a way to succeed.

When Joey turned 16, he got his most prized possession: his Mustang. Joey loved spending time driving and working on his car, and put just as much passion and care into his Mustang as he did into every other part of his life. He was always working hard and saving up from his job at Joey D's to get something new for his car.

Joey's passion for sports was something he was planning to make a part of his future, and his goal was to pursue a career in sports management. He attended Florida State University, and planned to further his education at his dream law school, UCLA. Anyone who knew Joey knows there is no doubt he would have accomplished these goals and found success doing anything he set his mind to.

Joey's confidence meant that he was also unapologetically himself. Joey was always willing to help someone in need, whether it was a kid getting bullied at school or a new player on the team who needed a few pointers. Joey was the kindest, sweetest, happiest person, and had a way of lighting up a room as soon as he walked in. He made everyone feel special, as if his smile was just for them.

Our family was devastated when Joey was involved in a fatal car accident on April 10, 2021 in Tallahassee, Florida. The accident took place at night on Springhill Road. Upon further research, we have been saddened to discover that there have been many accidents, several leading to fatalities, on that same road in similar conditions. It is now a goal of ours to implement the proper safety measures to ensure another family will never have to endure the pain we are feeling.

Even though Joey is no longer here, his memory is something that will stay in our hearts and the hearts of all his friends and family forever. His incredible kindness, sense of determination and genuine love for others continue to motivate and inspire us every day.



THE JOEY D FOUNDATION

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# CARRYING ON JOEY'S PASSION FOR **HELPING OTHERS**

Our mission is to honoring the legacy of Joey DiPascale through education initiatives, furthering youth sports opportunities in Collier County and other community projects.



## **PROVIDE SCHOLARSHIPS FOR COLLEGE STUDENTS**



Joey was pursuing a career in sports management through Florida State University with commitment and passion. The foundation is working toward funding an annual full-tuition scholarship for an underserved Collier County student to help make their dream come true of pursuing a college education at FSU.



## **FUND LOCAL YOUTH SPORTS OPPORTUNITIES**



Joey was passionate about sports from a young age. We hope to carry on his love and legacy by funding local youth sports programs for underprivileged children right here in our Naples community. Help us remember what Joey loved most - helping others and being part of a team.



## **IMPROVE ROAD SAFETY**



Our goal is to implement safety measures on the road where Joey's accident took place. By working with local government and the Tallahassee community, we hope to prevent future crashes and spare other families the pain and heartbreak we feel now.





## HOW YOU CAN HELP

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We are grateful for any support provided to making the dreams of The Joey D Foundation a reality.

If you are interested in becoming a sponsor or assisting our foundation in another way, please fill out the enclosed form.



THE JOEY D FOUNDATION

## "RUN 3 FOR JOEY D" 5K SPONSORSHIP OPPORTUNITIES

### FEATURED EVENT SPONSOR | \$5,000

- FEATURED SPONSOR OF THE 5K INCLUDING THE OPPORTUNITY TO SPEAK AT THE EVENT
- COMPANY NAME FEATURED ON THE RACE BIBS AND LARGE LOGO FEATURED ON THE EVENT TSHIRTS
- BANNER AT THE FINISH LINE FEATURING YOUR COMPANY
- LOGO AND NAME FEATURED ON ALL EVENT PROMOTIONAL MATERIALS
- LOGO AND NAME FEATURED ON FOUNDATION PROMOTIONAL MATERIALS (WEBSITE AND SOCIAL MEDIA)
- RECOGNITION AT ALL FUTURE FOUNDATION EVENTS THIS YEAR
- 15 FREE ENTRIES TO THE 5K

### RUN SPONSOR | \$2,500

- MEDIUM COMPANY LOGO FEATURED ON THE EVENT TSHIRTS
- VERBAL RECOGNITION OF YOUR SUPPORT BEFORE AND DURING THE RACE
- LOGO AND NAME FEATURED ON THE EVENT COURSE
- LOGO AND NAME FEATURED ON ALL EVENT PROMOTIONAL MATERIALS
- LOGO AND NAME FEATURED ON FOUNDATION PROMOTIONAL MATERIALS (WEBSITE AND SOCIAL MEDIA)
- 10 FREE ENTRIES TO THE 5K

### JOG SPONSOR | \$1,000

- SMALL COMPANY LOGO FEATURED ON THE EVENT TSHIRTS
- LOGO AND NAME FEATURED ON THE EVENT COURSE
- LOGO AND NAME FEATURED ON ALL EVENT PROMOTIONAL MATERIALS
- LOGO AND NAME FEATURED ON FOUNDATION PROMOTIONAL MATERIALS (WEBSITE AND SOCIAL MEDIA)
- 5 FREE ENTRIES TO THE 5K

### WALK SPONSOR | \$500

- COMPANY NAME FEATURED ON THE EVENT TSHIRTS
- LOGO AND NAME FEATURED ON ALL EVENT PROMOTIONAL MATERIALS
- LOGO AND NAME FEATURED ON FOUNDATION PROMOTIONAL MATERIALS (WEBSITE AND SOCIAL MEDIA)
- 2 FREE ENTRIES TO THE 5K

### CUSTOM SPONSORSHIP OPPORTUNITIES STARTING AT \$500

- CUSTOM SPONSORSHIP AND UNDERWRITING OPPORTUNITIES ARE AVAILABLE FOR EVENTS THROUGHOUT THE YEAR
- CONTACT US AND WE WILL WORK WITH YOU ON YOUR CUSTOM PACKAGE

EMAIL [JEN@THEJOEYDFOUNDATION.COM](mailto:JEN@THEJOEYDFOUNDATION.COM) TO BEGIN THE CONVERSATION!

# SPONSORSHIP AGREEMENT

## PLEASE FILL IN THE FOLLOWING

COMPANY/UNDERWRITER NAME:

ADDRESS:

CITY:

STATE:

ZIP:

CONTACT PERSON:

PHONE:

WEBSITE:

EMAIL:

SIGNATURE:

DATE:

PRINTED NAME:

## PLEASE SELECT FROM THE FOLLOWING :

☐ FEATURED EVENT SPONSOR (\$5,000)

☐ RUN SPONSOR (\$2,500)

☐ JOG SPONSOR (\$1,000)

☐ WALK SPONSOR (\$500)

PLEASE MAKE YOUR CHECK PAYABLE TO:

**THE JOEY D FOUNDATION**

AND MAIL TO THE ADDRESS BELOW.

9047 THE LANE  
NAPLES, FL 34109

FOR ADDITIONAL INFORMATION OR A VIRTUAL PAYMENT OPTION, CONTACT:  
JEN@THEJOEYDFFOUNDATION.COM

